**COLLEGE COUNCIL – April 5, 2013**

**CC-127 in Bill Brod Community Center ● 12-1:30pm**

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| TOPIC / PRESENTER |  |
| Approval of 3/15/13 Minutes  Presenter: Briare | * *Motion to approve the minutes, approved.* |
| Social Web Action Group (SWAG)  Presenter: Janet Paulson/Simon Tam | * *The Social Web Action Group (SWAG) has formed to work at effectively communicating college messages through digital channels with a $10,000 budget. The current pilot project is the Financial Aid Scholarship Communication campaign. Finances are the biggest obstacle for students. A three-pronged approach was created in order to push financial aid and scholarship information to support fall recruitment and enrollment. Purchasing target-specific email contacts, creating a landing page for eblast recipients and the online ad campaign through Facebook & Google ads have been a success at a cost of less than $100 for online advertising.* |
| Achievement Compact  Presenter: BJ Nicoletti | * *Reviewed the outcome-based achievement compact process. Achievement compact targets are taken seriously at the state level and become part of our budget adoption process. The philosophy is that if you pay attention to your numbers then you can influence them. Therefore, you set goals and make them happen. If you want to participate in the process, contact either BJ Nicoletti or Steffen Moller.* |
| Associated Student Government  (ASG) Update  Presenter: Jamie Gibson, Jessica Valdivia & Pamela Kedev | * *Trip to D.C. during spring break was successful with several volunteer opportunities. Students lobbied with Congress as well as spoke with Congressman Schrader. The Cougar Cave is seeking canned food donations with an emphasis on canned fruit. Upcoming events: ASG Earth Day 2013 BBQ on April 17 from 11:30 a.m. to 1:30 p.m.* |
| Classified Update | * *No report.* |
| Part-Time Faculty Update  Presenter: Lauren Zavrel | * *Welcome to Lauren Zavrel the new representative part-time faculty from Adult Basic Education.* |
| Administrative Confidential Supervisory (formerly Exempt) Update | * *No report.* |
| Full-Time Faculty Update  Presenter: Steve Beining | * *Looking for three candidates to fill senate seats for upcoming May 1 election. Bargaining team is clarifying interests with one final survey.* |
| Roundtable | * *Earth Day events: John Francis, “The Planetwalker,” will speak on April 17 from 7 to 9 p.m. and will offer a workshop on April 18 from 7:30 to 9:30 p.m. both events in the Gregory Forum.* |
| **UPCOMING MEETING DATES FOR 2012/13 ACADEMIC YEAR**: 4/19, 5/3, 5/17, 6/7 | |
| **FIND COLLEGE COUNCIL MINUTES at** F:\1MINUTES\College Council\12-13 | |
| **PRESENT:** Beth Hodgkinson (recorder), Bill Briare,BJ Nicolletti**,** Janet Paulson, Shelly Parini,Dawn Terrill, Jennifer Bown**,** Sarah Hoover**,** Lauren Zavrel**,** Elizabeth Lundy**,** Tamara Barry-Peebles, Sean Pollack,Pat Wiggins**,** Mary Collins, Jamie Gibson, Jessica Valdivia, Pamela Kedev**,** Steve Beining, Steffen Moller,Marsha Edwards**,** Jeff McAlpine, Adam Hall, Cyndi Andrews, Aimee Elber,Matthew Altman | |
| **COLLEGE COUNCIL MEMBERS:** All faculty and staff. **Area Representatives**: Bill Briare (chair), Beth Hodgkinson (recorder), Steve Beining, Cheryl Tallman, Andy Vasquez, Mickey Yeager, Shelly Tracy, Dave Arter (F/W), Sarah Hoover (S), Kim Carey, Mary Collins, Sara Alexander, Mindy Brown, Aimee Elber, Terry Mackey, Jeff McAlpine, Keoni McHone, Pat Wiggins, Sue Caldera, Dawn Terrill, Carrie Loewen, Tamera Barry-Peebles, Vicki Smith \*all association presidents \*all deans | |